

(Press Release)

**“Macao Convention and Exhibition Commendation Awards 2020”
Accepting Applications Now**

As one of the emerging industries that have been developing rapidly in Macao over the past decade, the convention and exhibition industry has steadily improved in scale and effectiveness. Last year, Macao has successfully raised her rankings up to the 48th and 12th among international conference cities globally and in the Asia-Pacific region respectively. However as affected by the COVID-19, from the beginning of the pandemic in February up to June, almost all international conferences and large-scale exhibitions in Macao during the first half of 2020 have been cancelled or postponed of which has created a considerable impact on the industry.

2020 is a year for Macao's MICE industry to consolidate and rejuvenate its foundations. In every difficult moment there are opportunities, especially the availability of the widely used, rapid and stable 5G new technology which brings new opportunities for the industry to advance forward and breakthrough. It is believed that as more new technologies continue to be popularized and promoted together with the gradually slowing down of the pandemic, Macao's MICE industry will undoubtedly be enhanced to another new level.

In order to commend and reward industry peers' effort and contribution as well as to reinforce industry strength, the “Macao Convention and Exhibition Commendation Awards 2020” organized by Macao Convention and Exhibition Association (MCEA) will be launched again this year. There are seven categories of awards this year which includes the newly added “MICE Quality Service Award” together with the existing awards of the Brand Exhibition Award, Brand Convention Award, Innovative Exhibition Award, Bid Convention Award, Original Convention and Exhibition Award and Creative Event Award. It is hoped that through the addition of this new award, the scope of categories can be extended to the entire industry chain to encourage more companies to participate and jointly build the brand image of Macao's high-quality events and enhance the competitiveness of the overall industry.

The “Macao Convention and Exhibition Commendation Awards 2020” is open to all Macao MICE industry peers by means of self-nomination and recommendation by others so as to broadly invite local MICE candidates to participate. The judging panel, comprising of industry representatives, MICE industry experts and scholars, will decide the deserving award winner. Any exhibition and convention events (including bid conventions) that were held in Macao between 1 October 2019 and 30 September 2020 are eligible to participate. For those who are interested, please visit the MCEA's website at www.mcea.org.mo to download the entry forms. Upon completion of the entry form, please email or deliver it to MCEA Secretariat together with all required information. The submission deadline is on 2 October 2020.

The “Macao Convention and Exhibition Commendation Awards 2020” is organized by Macao Convention and Exhibition Association (MCEA) and co-organized by Macau Fair & Trade Association, the Association of Advertising Agents of Macau and Macau Federal Commercial Association of Convention & Exhibition Industry. Supporting organizations include Macao Foundation, Macao Trade and Investment Promotion Institute, Macao Government Tourism Office, Macao Chamber of Commerce, Macau Economic Association, China Convention and Exhibition Society, and Asian Federation of Exhibition & Convention Associations (AFECA).

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