



澳門會議展覽業協會

Macao Convention & Exhibition Association

(Press Release)

Macao Tertiary Institution Students Conference Challenge 2019/2020

The Macao Convention & Exhibition Association (MCEA) – Youth Committee organizes again the “Macao Tertiary Institution Students Conference Challenge 2019/2020” this year and is accepting applications starting from today up to 17 January 2020.

Mr. Irwin Poon – Chief of MCEA Youth Committee mentioned that with the support of Macao’s tertiary institutions and students, the last two years’ “Macao Tertiary Institution Students Conference Challenge” were successfully held and this year everything is already in full swing. Interested students can submit applications starting from now up to 17 January 2020. To cope with Macao SAR’s development plan with regards to “long-term mechanism on fostering talents” and strategy on “Priority to Conference”, MCEA – Youth Committee hopes to provide a platform for interested tertiary institution students to exchange and learn as well as to broaden their way of thinking creatively so as to deepen their understanding on the MICE industry. In order to increase the practicality and professionalism of the competition, in addition to coming up with hot topics of recent years, the committee will also arrange a number of experienced industry peers to act as mentors providing guidance and advice to the participating students. Moreover industry professionals and experts will be invited to join the judging panel team of the final competition.

“Macao Tertiary Institution Students Conference Challenge 2019/2020” is organized by MCEA. Co-organizers are Macao Fair & Trade Association, Association of Advertising Agents of Macau, and Macau Federal Commercial Association of Convention & Exhibition Industry. Supporting Organizations are the Liaison Office of the Central People’s Government in the Macao SAR (Department of Education & Youth Affairs), Macao Foundation, Higher Education Bureau, Macao Trade and Investment Promotion Institute (IPIM), and Bank of China Macau Branch. Furthermore, the champion and first runner-up teams will be recommended to represent Macao in joining the “AFECA Asia MICE Youth Challenge 2020” plus given an internship opportunity to work in one of MCEA’s member companies so as to acquire experience and better knowledge on Macao MICE industry and its operation.

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