



Dear Macao MICE Industry Peers,

“Macao Convention and Exhibition Commendation Awards 2018”

Upon going through the fostering start-up stage, Macao MICE industry has acquired considerable progress and is now entering its sustainable development stage. According to the latest report of the “International Associations Market 2017” issued by ICCA, Macao’s ranking has increased from 72nd (worldwide) and 17th (Asia-Pacific) in 2016 to 65th and 16th in 2017 respectively, reflecting that Macao MICE industry is widely recognized and is attracting more and more international conferences to settle in Macao.

In order to recognize and reward the effort and contribution of the industry, Macao Convention & Exhibition Association (MCEA) under the strong support from the SAR Government and related industry organizations and practitioners had organized the “Macao Convention and Exhibition Commendation Awards” successfully for 3 consecutive years. The results were unanimously recognized and commended by the industry and communities, manifesting the vitality, strength and potentiality of Macao’s MICE industry.

This year the “Macao Convention and Exhibition Commendation Awards 2018” is going to set sail again with new elements added. There will be a total of six award categories, comprising the newly established “Creative Event Award” which will include also the festival events. Each category will consist of 1 – 3 awards. The Commendation Awards are open to all Macao MICE industry peers by means of self-nomination and recommendation by others so as to broadly invite local MICE candidates to participate. The judging panel which comprises of professionals and experts from the MICE industry will select the deserving award winners.

All members of the MICE industry are cordially invited to participate. Attached please find an overview introduction and entry forms of this event. Interested participants please submit the required information to the Secretariat on or before 8th October 2018. For enquiries, please contact our Secretariat at Tel: (853) 2871 4079, Fax: (853) 2871 7453 or email to [secretariat at secretariat@mcea.org.mo](mailto:secretariat@mcea.org.mo)

Yours Truly,

Macao Convention and Exhibition Association (MCEA)
16 August 2018