

(Press Release)

"Macau Tertiary Institution Students Conference Challenge 2017/2018"

To cope with Macao SAR's "long-term mechanism for nurturing talents" development plan, Macao Convention & Exhibition Association (MCEA) is now specifically providing an opportunity for Macao students to develop their creativity and to present fresh and unique ideas for the MICE industry. The Youth Committee of MCEA will be organizing for the first time the "Macau Tertiary Institution Students Conference Challenge 2017/2018" with the objectives to provide students a better understanding of the MICE industry and its operation by participating in this conference challenge activity of which will help students to plan for their career and in promotion of industry inheritance.

"Macau Tertiary Institution Students Conference Challenge 2017/2018" offers a platform especially for those interested tertiary institution students to exchange and learn about the MICE industry. Besides, the winners will also have the opportunity to represent Macao to participate in the "Asia MICE Youth Challenge 2018" so as to exchange views with youth representatives from other countries, to broaden their international perspectives and to promote development.

"Macau Tertiary Institution Students Conference Challenge 2017/2018" is opened to teaming participants, each team should consist of 3 to 5 members. Students studying at colleges or universities in Macao are eligible to participate. Each participating team is required to submit a proposal in either Chinese or English by 15 December 2017, and the judging panel will select the finalists. The finalists will then be arranged to meet with the mentor who will provide recommendations on how to improve the proposal. The final winner(s) will be selected by professionals from the Macao MICE industry. Interested parties, please visit MCEA website of www.mcea.org.mo to download the application forms. Upon completion, please email or deliver to the MCEA Secretariat for submission together with all supporting attachments. Application period is from 16 October 2017 to 15 December 2017.

"Macau Tertiary Institution Students Conference Challenge 2017/2018" is organized by MCEA – Youth Committee. Co-organizers are Macau Fair & Trade Association, Association of Advertising Agents of Macau, and Macau Federal Commercial Association of Convention & Exhibition Industry. Supporting Organizations are the Liaison Office of the Central People's Government in the Macao SAR (Department of Culture & Education), Tertiary Education Services Office (Macao SAR), Macao Trade and Investment Promotion Institute, and Bank of China Macau Branch.

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