

**(Press Release)**

**“Macao Convention and Exhibition Commendation Awards 2017”  
The Annual MICE Grand Event Is about to Launch Again**

Following the successful hosting of the past two “Macao Convention and Exhibition Commendation Awards” in 2015 and 2016, Macao Convention & Exhibition Association (MCEA) will organize again the “Macao Convention and Exhibition Commendation Awards 2017” this year to recognize and reward those MICE events that possess strengths and potentialities, to unite industry efforts so as to cope with Macao SAR Government’s policy in promoting the MICE industry as well as in jointly developing Macao into an “international MICE city”.

In view of the past two satisfactory experience and amazing reactions from various parties, the “Macao Convention and Exhibition Commendation Awards 2017” will be launched again with an aim in developing it into Macao’s MICE industry annual grand event. There will be a total of 5 award categories, including Brand Exhibition Award, Brand Convention Award, Innovative Exhibition Award, Bid Convention Award and Original Convention and Exhibition Award. Each category will have 1 to 3 awards. The organizer would like to encourage more new and aggressive young forces to join the local MICE industry so as to jointly promote the long-term development of this industry.

The Commendation Awards are open to all Macao MICE industry peers by means of self-nomination and recommendation by others so as to broadly invite local MICE candidates to participate. The judging panel, comprising of industry representatives, MICE industry experts and scholars, will decide the deserving award winner. Any exhibition and convention events (including bid conventions) that were held in Macao between 1 October 2016 and 30 September 2017 are eligible to participate. For those who are interested, please visit the MCEA’s website at [www.mcea.org.mo](http://www.mcea.org.mo) to download the entry forms. Upon completion of the entry form, please email or deliver it to MCEA Secretariat together with all required information. The submission deadline is on 9 October 2017.

The “Macao Convention and Exhibition Commendation Awards 2017” is organized by Macao Convention and Exhibition Association (MCEA) and co-organized by Macau Fair & Trade Association, the Association of Advertising Agents of Macau and Macau Federal Commercial Association of Convention & Exhibition Industry. Supporting organizations include Macao Foundation, Macao Trade and Investment Promotion Institute, Macao Government Tourism Office, Macao Chamber of Commerce, Macau Economic Association, China Convention and Exhibition Society, and Asian Federation of Exhibition & Convention Associations (AFECA).

Media Contact: Agnes Low (853) 2871 4079