



## “Macao Convention and Exhibition Commendation Awards 2017”

Having gone through the fostering start-up stage, Macao MICE industry has acquired considerable progress and is now entering the development stage which has created an economic pulling effect on peripheral industries. According to the latest report of the “International Associations Market 2016” issued by ICCA, Macao’s global ranking has increased from 93<sup>rd</sup> in 2015 to 72<sup>nd</sup> in 2016 and from 21<sup>st</sup> to 17<sup>th</sup> in the Asia Pacific region. Macao is gradually attracting more and more international conferences to come and settle and is heading further towards the “Conference First” direction.

In order to unite, recognize and reward the effort and contribution of the industry, Macao Convention & Exhibition Association (MCEA) under the strong support from the SAR Government and related industry organizations and practitioners had organized the “Macao Convention and Exhibition Commendation Awards” in 2015 and 2016 successfully. The results were unanimously recognized and commended by the industry and communities, manifesting the vitality, strength and potentiality of Macao’s MICE industry.

This year the “Macao Convention and Exhibition Commendation Awards 2017” is going to set sail again. There will be a total of five award categories. The Commendation Awards are open to all Macao MICE industry peers by means of self-nomination and recommendation by others so as to broadly invite local MICE candidates to participate. The judging panel which comprises of experts from the MICE industry and scholars will select the deserving award winners. It is hoped that the 2017 Commendation Award will continue to acquire support from the Government and industry practitioners to encourage more enterprises to participate such that the MICE industry can become more internationalized, specialized and marketized.

All members of the MICE industry are cordially invited to participate. Attached please find an overview introduction and entry forms of this event. Interested participants please submit the required information to the Secretariat on or before 9th October. For enquiries, please contact our Secretariat at Tel: (853) 2871 4079, Fax: (853) 2871 7453 or email to [secretariat at secretariat@mcea.org.mo](mailto:secretariat@mcea.org.mo)

Yours Truly,

Macao Convention and Exhibition Association (MCEA)

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