



(Press Release)

“Macao Convention and Exhibition Commendation Awards 2016”

Launching in August to become an annual attraction for MICE industry

After experiencing the start-up phase, Macao’s Meetings, incentives, conferences, exhibitions (MICE) industry has advanced remarkably into a continuous development stage, driving economic growth in peripheral industries. Due to the success last year, the “Macao Convention and Exhibition Commendation Awards 2016” will take place and be held once again by Macao Convention and Exhibition Association (MCEA). The Commendation Awards will maintain its focus on building an annual attraction for the Convention and Exhibition Industry in Macao, gathering the industry players, effectively coordinating with the SAR government’s policy for convention industries development in order to jointly promote Macao becoming an “International Convention and Exhibition City”.

Due to the first Commendation Awards astonishing experience and amazing reactions from the community, the “Macao Convention and Exhibition Commendation Awards 2016” will remain its focus on building an attraction event for the MICE industry in Macao on an annual basis. This year, the Commendation Awards will present a total of 5 award categories, including Brand Exhibition Award, Brand Convention Award, Innovative Exhibition Award, Bid Convention Award and Original Convention and Exhibition Award. Each category would have 1 to 3 awards. Among them, the Original Convention and Exhibition Award was newly added this year. This award aims to recognize and reward local original projects established and continuously held in Macao and projects based on unique cultural foundations and diversified economic ambiance of Macao; the convention/exhibition would have lasting contributions to the local Convention and Exhibition Industry and serve as a positive example within the industry. The organizer expects to acknowledge and recognize the achievements and contributions of local original MICE while encouraging more new comers to participate in local MICE industry, to jointly improve the long-term development of Macao’s MICE industry.



澳門會議展覽業協會

Macao Convention & Exhibition Association

The Commendation Awards are open to all Macao MICE industry peers by means of self-nomination and recommendation by others so as to broadly invite local MICE candidates to participate. The assessment panel which is comprised of professionals in the MICE industry and scholars will decide the deserving award winner. Any exhibition/convention (including bid conventions) that were held in Macao between 1st October 2015 and 30th September 2016 are eligible to participate. For those who are interested, please visit the MCEA's website at www.mcea.org.mo to download the entry forms. Upon completion of the entry form, please email or deliver it to MCEA secretariat together with all required information. The submission deadline is on 10th October 2016.

The "Macao Convention and Exhibition Commendation Awards 2016" is organized by Macao Convention and Exhibition Association (MCEA) and co-organized by Macau Fair & Trade Association, the Association of Advertising Agents of Macau and Macau Federal Commercial Association of Convention & Exhibition Industry. Supporting organizations include Macao Foundation, Macao Trade and Investment Promotion Institute, Macao Government Tourist Office, Macao Chamber of Commerce, Macau Economic Association, China Convention and Exhibition Society, Asian Federation of Exhibition & Convention Associations (AFECA).

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