

## 《澳門會展》雜誌廣告價目表

### "Macau Convention & Exhibition" Magazine Advertising Rate Card

機構名稱: Name of Organization:			
聯繫人: Contact Person:		聯絡電話: Telephone No.:	

請在選定的欄目內打"✓" / Please put a "✓" to the selected item (s)

	價格 Price	選擇 Selection
<b>"封面人物"廣告收費價</b> <b>"Cover Person" Advertising Rate</b> 封面人物 + 4版內頁中英文彩色軟文章 + 封底全版彩色廣告 Cover Person + 4 Pages Cover Story (in Chinese and English versions) + Back Cover Advertisement	澳門幣 MOP : \$42,000.00	<input type="checkbox"/>
<b>一般廣告收費 General Advertising Rates</b>		
(1) 封底全版彩色 Back Cover 4C	澳門幣 MOP : \$23,000.00	<input type="checkbox"/>
(2) 封面內頁全版彩色 Inside Front Cover 4C	澳門幣 MOP : \$18,500.00	<input type="checkbox"/>
(3) 封底內頁全版彩色 Inside Back Cover 4C	澳門幣 MOP : \$18,500.00	<input type="checkbox"/>
(4) 內頁全版彩色 Inside full Page 4C (ROP)	澳門幣 MOP : \$10,000.00	<input type="checkbox"/>
<b>費用總額</b> <b>Total Amount</b>	<b>MOP \$</b>	

#### 提交稿件須知: Requirements for submitted documents:

- 廣告圖檔尺寸: 210 (寬) × 285 (高) (裁切後廣告尺寸)  
Size of Advertisements : 210 ( W ) × 285 ( H ) (Size after trimming)
- 解像度: 300 dpi 或以上為準, 出血位: 3mm, 廣告圖檔格式: tiff 或 jpg  
Resolution : 300 dpi or above , Bleed : 3mm , Advertisement Format : tiff or jpg
- 文稿內容以中文為主, 配以英文標題, 重點文章中英對照版本。  
Articles are published in Chinese, with English headings, while main stories are published in both Chinese and English versions
- 文稿及廣告之電子稿件請以電郵方式傳送致: mceaeditor@gmail.com  
Please submit all electronic files of articles and advertisements to mceaeditor@gmail.com
- 5) 聯系方式 Contact Information : 電話 Tel : +853 2870 1921 傳真 Fax : +853 2870 0593

印刷數量 : 8000本 / Circulation : 8000 Copies

#### 派發對象 Target Readers

本澳、香港及中國內地、葡語系國家及東南亞國家的國際會展相關組織、商會、貿促機構、旅遊機構和與會展相關的政府部門  
MICE industry professionals, chambers of commerce, travel agencies, trade promotion institutes of governments in Macao, Hong Kong, Mainland China, Portuguese speaking countries and Southeast Asian countries

客戶簽署及蓋章確認  
Client's signature and chop

日期  
Date