

Edward Liu, PBM

**Managing Director, Conference & Exhibition Management Services Pte Ltd,
Singapore**



廖俊生先生 (Edward Liu) 擁有 英國布魯內爾大學企管碩士學位。現 職 亞洲展覽會議協會聯盟(AFECA)主席。他亦是新加坡會議展覽管理服務公司(CEMS)總經理、國際展覽暨活動協會(IAEE)亞洲展覽委員會主席以及澳門會議展覽業協會的高級顧問。

Mr. Edward Liu, PBM, is the Managing Director of Conference & Exhibition Management Services (CEMS) Pte Ltd, which is headquartered in Singapore.

Mr. Liu is the Immediate Past President of the Singapore Association of Convention & Exhibition Organisers & Suppliers (SACEOS); and concurrently, the President of the Asian Federation of Exhibition & Convention Associations (AFECA), which represents 24 MICE associations and 40 corporations in 12 Asian countries and regions.

Presently, Mr. Liu chairs the IAEE Asian Exhibition Council, which comprises some 50 captains of industry from Australia, China, India, Korea, Singapore, Taiwan, Thailand and the USA.

In appreciation of his advice and significant contributions to the Chinese exhibition industry, the China Council for the Promotion of International Trade (CCPIT) Headquarters had appointed Mr. Liu as an Advisor, Exhibition Industry, in 2004. The Chongqing Convention & Exhibition Bureau (CCEB) and the Macau Convention & Exhibition Association (MCEA) have also appointed Mr Liu as their advisor.

Academically, Mr Liu holds a Master in Business Administration from the Henley Brunel University (United Kingdom), a Bachelor of Business Administration from the Royal Melbourne Institute of Technology (Australia), a Diploma in Management Studies from The University of Chicago (USA) and several other diplomas from the Singapore Institute of Management and the Marketing Institute of Singapore.

Email: Edward@cems.com.sg | Website www.cems.com.sg .