

Mr. Jonathan Kan

MACEOS PRESIDENT



簡泰權擁有英國特許市務學會碩士及瑞士伯恩大學管理與經濟學院工商管理碩士等多個專業學歷。他現職馬來西亞會展產業協會會長。自 1984 年起從事會展業，是馬來西亞一位非常專業及資深的會展統籌經理。

Biography

Jonathan Kan, the pioneer and the most experience & professional exhibition Organizer and Manager in Malaysia since 1984.

He has organized more than 500 exhibitions covering most of the industries such as defense, machine tool, agriculture, ornamental fish, oil & gas, communication and computer, printing, packaging, rubber and plastic.

With a strong passion of ensuring the sustained growth of the local exhibition industry, Jonathan has over the past 27 years developed and shared his experiences with countless industry captains on the most effective manner to promote Malaysia as an excellent investment and trade destination in the ASEAN Region

EDUCATION & PROFESIONAL BACKGROUND

- Diploma in Chartered Institute of Marketing UK (CIM, UK)
- MBA in International Marketing from University of Bernes Switzerland