

亞洲博聞有限公司
狄沃夫高級副總裁
簡歷

狄沃夫先生帶領珠寶產業團隊，當中包括展覽會、平面刊物及商貿網站，並負責亞洲博聞於上海、北京、杭州及土耳其的業務。他在會展業處於領先地位的公司工作逾 18 年，並曾於亞洲新興及已開發的市場，包括中國、香港和澳門等地工作。他曾在澳門的威尼斯人澳門股份有限公司出任會議及展覽統籌部副總裁。在此之前，他在上海新國際博覽中心當任總經理。此間他不僅為公司建立了專業的管理團隊，更成功為這兩個新建成的會展場地開拓業務。他早年於香港的法蘭克福展覽公司出任董事總經理，於亞洲開始他的事業。狄沃夫先生在德國普福爾茨海姆的應用科學大學就讀商業管理。

Biography of Wolfram Diener
Senior Vice President
UBM Asia Limited

Mr. Diener is Senior Vice President of UBM Asia, a leading B-to-B media and exhibition company, since November 2011.

In this role he is overseeing UBM's exhibition business in China as well as a portfolio of jewellery exhibitions, publications and e-business, including Hong Kong Jewellery & Gem Fair, the largest jewellery exhibition in the world.

Prior to that he was running the convention and exhibition business at the Venetian Macau, an Integrated Resort, as well as pre-opening works at Marina Bay Sands, Singapore.

He was General Manager of Shanghai New International Expo Centre (SNIEC) from its opening until 2005, representing the owner and the management company, a Sino-German joint venture.

Before that, Mr. Diener was Managing Director of Messe Frankfurt from 1998 to 2002, overseeing its Asian affiliates, launching and operating exhibitions in China and East Asia.

Mr. Diener is relying on more than 20 years of experience in the Convention and Exhibition industry.